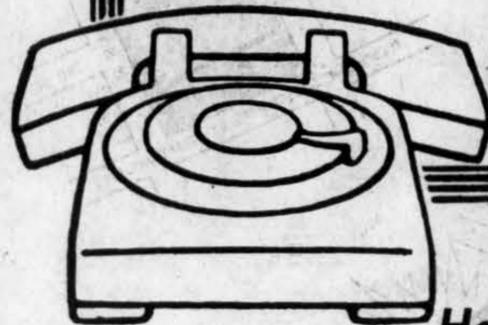


# YELLOW PAGES

WITH GREEN INDEX



## How to use the YELLOW PAGES

The green index pages are ready reference to thousands of classified headings established to help the Buyer find the Seller. If you are in doubt about the correct classification at which you will find the product or service you desire, consult the green index where cross-references are given to assist you. Use the green index to the Yellow Pages and take the trying out of buying.

### READY TO BUY?

Bakers or Brokers—Furs or Furniture—Tailors or Trailers. Just turn to the proper classification and there you will find many firms represented with listings or advertisements giving you vital information to help you in selecting a dealer.

### LOOKING FOR BRAND NAMES?

Turn to the heading which best describes the product or service in which you are interested. Authorized dealers for products bearing the Trade Mark or Trade Name you have in mind, will be represented there, ready to serve you.

### FORGET SOMETHING?

You remember the address but you can't quite recall the name. Look under the appropriate heading for the product or service you want, then check the addresses of the dealers listed there. You will quickly find the address and the name you had forgotten.

### EVEN WHEN YOU KNOW THE NAME

The Yellow Pages help you find it faster! For example, if the dealer's name is Brown, it is much easier to look for him under the classification descriptive of his business, than to look through the long list of Browns in the White Pages.

## 949 PRESIDIO AVE. STREET CAR AND COACH SERVICE Fillmore 6-5656

### STREET CARS

- 1—CHURCH.** Eastbay Terminal via Fremont, Market, Church to 30th. Motor Coach Owl service to Ferry.
- 2—INGLESIDE.** Eastbay Terminal via Fremont, Market, Twin Peaks Tunnel, West Portal Av, Junipero Serra, Ocean to Phelan (City College Terminal). Owl service Eastbay Terminal to San Jose & Ocean.
- 3—TABATA.** Eastbay Terminal via Fremont, Market, Twin Peaks Tunnel, Ulloa, 15th Av, Taraval, 46th Av, Vicente, 47th Av, Wawona to 46th Av (S.F. Zoo). Owl service Eastbay Terminal to 46th Av & Wawona.
- 4—OCEAN VIEW.** Eastbay Terminal via Fremont, Market, Twin Peaks Tunnel, West Portal Av, 19th Av, Randolph, Orizoba, Broad to Plymouth. Motor Coach service Eves, Sun & holidays from West Portal of Twin Peaks Tunnel via West Portal Av, Junipero Serra, Eucalyptus, 19th Av, Randolph, Orizoba, Broad, Capitol, Sadowa, Plymouth to Broad.
- 5—JUDAH.** Eastbay Terminal via Fremont, Market, Duboce, Sunset Tunnel, Carl, Arguello, Irving, 9th Av, Judah to Great Highway. Motor Coach Owl service from Ferry via Market, Haight, Cole, Carl, Arguello, Irving, 9th Av, Judah to Great Highway.
- 6—POWELL.** Powell & Market via Powell, Jackson, Mason, Columbus, Taylor to Bay (Fisherman's Wharf). \*Return via Washington.
- 7—POWELL-HYDE.** Powell & Market via Powell, Jackson, Hyde to Beach St (Aquatic Park). \*Returns via Washington.
- 8—CALIFORNIA.** California and Market via California to Van Ness Av.

### CABLE CARS

- 9—POWELL.** Powell & Market via Powell, Jackson, Mason, Columbus, Taylor to Bay (Fisherman's Wharf). \*Return via Washington.
- 10—POWELL-HYDE.** Powell & Market via Powell, Jackson, Hyde to Beach St (Aquatic Park). \*Returns via Washington.
- 11—CALIFORNIA.** California and Market via California to Van Ness Av.

### COACH LINES

- 1—CALIFORNIA.** Sutter & Market via Sutter, Presidio Av, California, 32nd Av, Geary to 33rd Av. Owl service from Ferry via Market, Geary, 2nd Av, California, 32nd Av, Geary to 33rd Av.
- 2—CLEMENT.** Sutter & Market via Sutter, Presidio Av, Euclid, Arguello, Clement, 33rd Av, Geary, Point Lobos, 48th Av to Terminal. Limited Stops on Sutter, Weekdays and Sat daytime only. Certain trips to (or via) Ft. Milley.
- 3—CLEMENT EXPRESS.** Weekdays peak periods only. Express area—Presidio Av to Montgomery, inbound, on Bush a.m. Outbound, on Pine p.m.
- 4—JACKSON.** From Market via Sutter, Fillmore, Jackson, Presidio Av to California.
- 5—MCALLISTER.** Ferry via Market, McAllister, Central, Fulton, La Playa to Balboa (Playland-at-the-Beach). \*In via McAllister, Hyde, Fulton, Market to Ferry, Eves, Sun & holidays and Owl service from Market & McAllister to Balboa & La Playa. Limited Stop service, weekdays peak periods only.
- 6—MASONIC.** Ferry via Market, Haight, Masonic, Frederick, Clayton, Parnassus, Judah, 9th Av, Ortega, 10th Av, Quintara to 14th Av. (Inbound Haight, Laguna, Page, Market.)
- 7—HAIGHT.** Ferry via Market, Haight, Stanyan to Waller (Golden Gate Park). Return via Waller, Shrader, Haight, Laguna, Page, Market to Ferry. Weekdays & Sat only. Owl service, see "N" line.
- 8—MARKET.** Ferry via Market, Castro (east portal Twin Peaks Tunnel), 18th, Collingwood, 19th to Castro.
- 9—RICHLAND.** Ferry via Embarcadero, Mission, Richland, Murray, Crescent, Andover to Richmond. Eves, Sat, Sun & holidays see #27.
- 10—MONTEREY.** 12th Av & California via 12th Av, Clement, 10th Av, Cabrillo, 8th Av, Golden Gate Park (Male Drive, Academy of Science Drive, South Drive), 9th Av, Judah, 7th Av, Laguna Honda, (Forest Hill Station), Portola, Miraloma, Yerba Buena, Plymouth, Monterey, Diamond, Chenery, Whitley, 30th, Mission, Cortland to Bayshore. Weekdays, daytime only, extended via Bayshore, Industrial, Bonaville, (Apparel City), Oakland, Bayshore to Cliffside.
- 11—HOFFMAN.** Ferry via Embarcadero, Mission, 22nd, Dolores, 24th, Hoffman, 25th, Fountain, 24th, Hoffman, Grand View, 21st, Douglas to 24th. Eves, Sun & holidays feeder service from 22nd & Mission to 24th & Douglas.
- 12—MISSION-OCEAN AVE.** Ferry via Embarcadero, Mission, Ocean to Phelan (City College Terminal).
- 13—MISSION.** Ferry via Embarcadero, Mission to Daly City. Owl service.
- 14—MISSION LIMITED.** Weekdays off-peak and Sat on above route, Weekdays peak periods, same route, except via Guerrero between 14th & Mission and Randall & Mission.
- 15—MISSION EXPRESS.** Weekday peak periods via Freeway. Express zone—5th & Mission to Trumbull & Mission.
- 16—THIRD.** Stockton & North Point via North Point, Powell, Columbus, \*Montgomery, \*Market, \*2nd, \*Brannan, 3rd, Bayshore, Visitation, Hahn, Sunnysdale, Santos, Geneva to Mission. \*Return via 3rd, Kearny, Columbus. Express service, weekdays, see #20—Stockton Express, Owl Service.
- 17—NORIEGA EXPRESS.** 47th Av & Noriega via Noriega, 22nd Av, Irving, 19th Av, Golden Gate Park (Cross Over Drive, Park-Presidio Drive), \*Fulton, \*Parker, \*Golden Gate Av, Eddy, Mason to Turk. \*Return via Turk, Arguello, Balboa. Express area, 19th Av & Lincoln via Van Ness. Peak hours, weekdays only. 47th Av 6 to 9 a.m.; Mission 4 to 6:30 p.m.
- 18—PARKMEER.** West Portal of Twin Peaks Tunnel via West Portal Av, Junipero Serra, Eucalyptus, 19th Av, Holloway, Varella, Gonzalez, Font, Juan Bautista, Font, Tapia, Pinto, Arbello, Garces, Gonzalez, Font, Gonzalez, Crespi, 19th Av, Eucalyptus, Junipero Serra, West Portal to Ulloa.
- 19—PARKMEER EXPRESS.** Vidal & Arbello via Arbello, Pinto, Tapia, Font, Juan Bautista, Font, Chumoso, Brotherhood, Alameda, Freeway, Bryant, 3rd, Market to 2nd. Return via 2nd, Harrison, Freeway, etc. Express area, Chumoso & Brotherhood to 4th. Weekdays, daytime only.
- 20—SLOAT.** 48th & Pt. Lobos via 48th Av, Geary, 47th Av, Pt. Lobos, Great Highway, Balboa, La Playa, Fulton, Great Highway, Lincoln, \*46th Av, \*Vicente, \*47th Av, Sloat, Junipero Serra, Eucalyptus, 20th Av, Buckingham Way (southerly intersection of 20th Av) to Winston. \*Return via 46th Av, Irving, 45th Av, Lincoln. Sun & holidays from 48th & Pt. Lobos to Ocean & Junipero Serra with extension via Ocean Av to City College Terminal, 10 am to 6 pm.
- 21—POLK.** 2nd & Townsend (S.F. Depot) via Townsend, 4th, Brannan, 9th, Larkin, Post, Park, Beach, Leavenworth, Jefferson (Fisherman's Wharf), Powell to Beach St. Return via Beach, Park, Geary, Hyde, 8th, Brannan, 2nd to Townsend. Eves, Sat, Sun & holidays from 9th & Mission to Powell & Beach.
- 22—HAYES.** Ferry via Market, Hayes, Stanyan, Fulton, (Golden Gate Park), 6th Av, California to 8th Av. Return via 8th Av, Clement, 6th Av, Fulton, Stanyan, Hayes, Laguna, Grove, Park, Market to Ferry. Eves, Sun & holidays from 5th & Market.
- 23—FILLMORE.** Marina via Fillmore, Union, Steiner, Broadway, Fillmore, Hermont, Church, 16th, Kansas, 17th, Connecticut, 18th, Third to 20th. Owl service from Broadway & Fillmore to Third & 20th.
- 24—CRESCENT.** 26th & Mission via 26th, Folsom, Ripley, Alabama, Bradford, Nevada, Cortland, Folsom, Crescent to Farmers Market. Eves, Sat, Sun & holidays see #27.
- 25—DIVISADERO.** From Webster via Jackson, Divisadero, Castro, 26th, Noe, Clipper to Castro.
- 26—BRYANT.** 5th & Mission via 5th, Harrison, 11th, Bryant, Precita, Army, Bayshore, Silver, San Bruno, Bayshore, Geneva, Solpan, Iwo Jima, Schwerin, Geneva to Santos. Return via Santos, Valasco, Castillo, Geneva, Schwerin, Iwo Jima, Solpan, Geneva, Bayshore, San Bruno, Alameda Circle, Bayshore, Army, Bryant, 6th, Mission, Mint, Jessie to 5th. Owl service Arleta & Bayshore to Scott & Chestnut via portions of lines #25, #30 and #47.
- 27—VALENCIA.** 5th & Mission via Mission, Otis, McCoppin, Valencia, Mission, 30th, Chenery, Diamond, San Jose, Alameda, Polmetto, Junipero Serra to Garfield. Return via Garfield, Beverly, 19th Av, Junipero Serra, Brotherhood, Arch, Alameda, San Jose, Diamond, Chenery, 30th, Mission, Valencia, Market, 11th, Mission, Mint, Jessie to 5th. Express service, via Guerrero, weekday peak periods only. (Express area, San Jose & Gartham to 14th & Mission.)

FOR ROUTE MAP SEE NEXT PAGE

### STREET CARS

- 27—NOE.** Noe & 29th via 29th, Mission, Army, \*Bryant, \*4th, Townsend, 2nd, Market, 1st to Minna. \*Return via 4th, Brannan, Division, Bryant, Eves, Sat, Sun & holidays from Noe & 29th via 29th, Mission, 26th, Folsom, Ripley, Alabama, Bradford, Nevada, Cortland, Folsom, Crescent, Andover, Richmond, Oakland, Leese, Crescent, Mission to Richmond.
- 28—NINETEENTH AVE.** Geneva & Mission via Geneva, Naples, Curtis, Prague, Cordova, Chicago, South Hill, Prague, Geneva, Hawth, Mt. Vernon, Grafton, Garfield, Junipero Serra, \*Winston, \*20th Av, \*Eucalyptus, Junipero Serra, Sloat, 19th Av, Golden Gate Park (Cross Over Drive), 25th Av to California, thence via 25th Av, Seaciff, El Camino del Mar, 25th Av to California and/or 25th Av, El Camino del Mar, Lincoln, Old Lincoln, El Camino del Mar, 25th Av to California.
- 29—VISITACION.** San Bruno & Wilde via San Bruno, Harkness, Goettingen, Wilde, Delta, Tioga, Rutland, Sunnysdale, Talbert, Visitation, Bayshore, Blanken, Candlestick, McKinley to Candlestick. Return via Community Bldg, Road, Candlestick, McKinley, Candlestick, Blanken, Bayshore, Sunnysdale, Tioga, Delta, Wilde to San Bruno.
- 30—STOCKTON.** S. P. Depot via \*3rd, \*Kearny, \*Sutter, Stockton, Union, Columbus, North Point, Van Ness, Chestnut, Broderick to Beach St. \*Return via Stockton, 4th, Townsend.
- 31—STOCKTON EXPRESS.** Landon & Geneva via Geneva, Santos, Sunnysdale, Hahn, Visitation, Rutland, Arleta, San Bruno, \*Bacon, \*Bayshore, \*Freeway, \*Bryant, \*3rd, \*Kearny, \*Sutter, Stockton, Broadway, Van Ness, Chestnut, Broderick to Beach St. \*Return via 4th, Freeway, San Bruno. (Express area Bayshore & Silliman to 4th and Stockton & Sutter to Chestnut & Van Ness.) Weekdays, daytime only.
- 32—BALBOA.** 33rd & Balboa via Balboa, Arguello, Turk, Divisadero, Eddy, Mason, Market to Ferry. Return via Market, Turk, Leavenworth, Eddy, Divisadero, Turk, Arguello, Balboa, 32nd Av, Anza, 33rd Av to Balboa. Eves, Sat, Sun & holidays and Owl service from 33rd & Balboa to Eddy & Market. Limited Stop service, weekday peak periods only.
- 33—EMBARCADERO.** 3rd & King (S.F. Depot) via King, 2nd, Berry, Embarcadero, Jefferson (Fisherman's Wharf), Leavenworth, Beach to Hyde (Aquatic Park). Daily Service to 8 pm only.
- 34—ASHBURY.** Waller & Stanyan via Stanyan, Haight, Shrader, Waller, Ashbury, Clayton, Market, 18th, So. Van Ness, Howard, 4th to Harrison. Return via Harrison, 14th, Folsom, 18th, Market, Clayton, Ashbury, Waller to Stanyan. Eves, Sat, Sun & holidays via Waller & Stanyan to 16th & So. Van Ness.
- 35—EUREKA.** Castro & Market via Castro, 20th, Eureka, 23rd, Diamond, 28th, Noe, 25th, Church, 24th, Vermont, 23rd, Rhode Island, 26th, Connecticut, Army to Michigan. Return via Army, Connecticut, 26th, Kansas, 23rd, San Bruno, 24th, Church, 25th, Diamond, 23rd, Eureka, Market to Castro.
- 36—MIRALOMA.** Sloat & Hurov via Sloat, Plymouth, Ocean, Phelan (City College), Staples, Foerster, \*Teresta, \*Portola, Woodside, Laguna Honda, Clarendon, Panorama, Marview, Skyview, Cityview, Panorama, Olympia, Clarendon, Laguna Honda to Forest Hill Station. \*Return via Portola, Fowler, Teresta, Castro, 25th, Diamond, 23rd, Eureka, Market to Castro.
- 37—CORBETT.** Castro & Market via Castro, 18th, Eureka, 17th, Corbett, Portola, Fowler, Teresta, Reposa, Myra to Dalewood. Eves and Sat 9 pm; Sun to 5:40 pm from Castro & Market via Castro, 18th, Eureka, 17th, Corbett, Portola, Cuesta Court, Glenview, (Loop), Portola, Corbett, 17th to Castro.
- 38—GEARY.** Eastbay Terminal via Fremont, Market, Geary, 33rd Av, Balboa, 45th Av, Cabrillo to Great Highway below Cliff House. Limited Stop service, weekdays daytime only. Owl service.
- 39—GEARY EXPRESS.** Weekday peak periods only. Express area: Presidio to Powell. In: Geary, St Joseph Av, O'Farrell, Market, New Montgomery, Jessie, 2nd to Market. Out: Post, Lyon, Geary, etc.
- 40—COIT.** Union via Columbus, Powell, Filbert, Stockton, Lombard, Telegraph Hill Blvd to Coit Tower.
- 41—COMMUTER.** 3rd & Townsend (S.F. Depot) via Townsend, 2nd to Stevenson. Return via Stevenson, New Montgomery, Howard, 4th, Townsend to 3rd. Weekday peak service only.
- 42—UNION-HOWARD.** 26th & Mission via Mission, 25th, So. Van Ness, Howard (Eastbay Terminal), Main, Drumm to Sacramento, Sansome, Washington, Columbus, Stockton, Union, Baker, Greenwich to Lyon. Return via Lyon, Union, Columbus, Montgomery, Clay, Davis, Beale, Howard, So. Van Ness, 26th to Mission. Eves, Sat, Sun & holidays and Owl service from Greenwich & Lyon to Beale & Howard.
- 43—EVANS.** Sansome & Chestnut via Embarcadero, \*Battery, \*Pine, \*Montgomery, \*Market, \*2nd, \*Brannan, \*3rd, Phelps, Fairfax, Mendell, Evans, Hunters Point Blvd, Lites, Danahue, King, Robinson, Lockwood, Spear to S.F. Naval Shipyard Terminal. \*Return via 3rd, Kearny, Bush, Sansome. Alternate service to Hunters Point Ridge via Evans, Jennings, Middle Point, Harbor, Northridge, Jerrold, Earl, Kirkwood, Kiska, Southridge, Northridge, Harbor, Middle Point, Jennings, Evans. Eves, Sat, Sun & holidays from Montgomery & Sutter to S.F. Naval Shipyard or Hunters Point Ridge.
- 44—ROOSEVELT.** 14th & Market via Market, 15th, Castro, 14th, Roosevelt, Buena Vista Terr, Buena Vista Av, Upper Terr, Lama Vista Terr, Roosevelt, 17th, Cole, Haight, Masonic, Euclid, Presidio to Sutter. Return via Presidio, Geary, Montgomery, Haight, Cole, Carmel, Clayton, 17th, Roosevelt, Park Hill, Buena Vista Av, Buena Vista Terr, Roosevelt, 14th to Market.
- 45—VAN NESS.** Market via Sutter, Van Ness, Union, Steiner, Greenwich, Baker, Lombard (Presidio Gate), Lincoln Blvd to Anza. Downtown Loop 6 a.m. to 6:30 p.m., weekdays only, Sansome, California, Davis, Market to Sutter.
- 46—POTRERO.** Potrero & Army via Army, Hampshire, 24th, Potrero, 16th, Bryant, 11th, Mission, So. Van Ness, Van Ness to No. Point. Owl service by #25 line.
- 47—SILVER.** Silver & Mission via Mission, Maynard, Crut, Silver, Palao, Crisp, Spear, Fisher, Van Keuren, Lockwood to S.F. Naval Shipyard Terminal.
- 48—EXCELSIOR.** Brazil via Mission, Excelsior, Naples, Avolon, Mostow, Brazil, Prague, Russia, Moscow, Geneva, Naples, Brazil to Mission.
- 49—SOUTHERN HEIGHTS.** Bryant via 16th, Kansas, Mariposa, Vermont, 20th, Rhode Island, So. Heights Blvd, 22nd, Wisconsin, 25th, Dakota, 23rd, Arkansas, 20th, Connecticut to 18th. Return via Connecticut, 18th, Missouri, 23rd, Wisconsin, 22nd, So. Heights Blvd, Rhode Island, 20th, Vermont, 17th, Bryant to 16th.
- 50—SACRAMENTO.** Ferry via Sacramento, Arguello, Lake, 6th Av to Clement. Return via Clement, 7th Av, California, 6th Av, Lake, Arguello, Sacramento, Gough, Clay to Ferry. Limited Stop service, weekday peak periods only.
- 51—QUINTARA.** 31st Av & Vicente via 31st Av, Ulloa, 30th Av, Quintara, 16th Av, Lawton, 9th Av, Judah, Parnassus, Clayton, Frederick, Masonic, Haight, Laguna, Page, Market, 4th, Mission, 5th to Market. Return via Market, Haight, etc., 16th Av, Noriega, 15th Av, Quintara, etc. Line extended via Market to 2nd & Market, weekdays peak periods only. Limited Stop service, weekdays only. Eves, Sat, Sun & holidays, feeder service from 31st Av & Vicente to 9th Av & Judah.
- 52—HAIGHT-NORIEGA.** 47th Av & Noriega via Noriega, 22nd Av, Lincoln, Frederick, Stanyan, Haight, Laguna, Page, Market, 4th, Mission, 5th to Market. Return via Market, Haight, etc. Line extended via Market to Ferry, weekdays and Sat peak periods only. Limited Stop service, weekdays and Sat daytime only. Owl service, see "N" line.
- 53—HAIGHT-SUNSET.** Sunset Blvd & Lake Merced Blvd via Sunset, 36th Av, Lincoln, Frederick, Stanyan, Haight, Laguna, Page, Market, 4th, Mission, 5th to Market. Return via Market, Haight, etc. Line extended via Market to Ferry, weekdays and Sat peak periods only. Limited Stop service, weekdays and Sat daytime only. Owl service, see "N" line.
- 54—LEAVENWORTH.** Jackson & Fillmore via Jackson, Steiner, Washington, Leavenworth, Bush, Jones, O'Farrell, Mason to Turk. Return via Turk, Leavenworth, Jackson to Fillmore.
- 55—WACONITZBERG.** University & Silver via Silver, Colby, Silliman, University, Woolsey, Halyoke, Bacon, San Bruno, Paul, 3rd, Keith, Fitzgerald, Ingalls, Gilman. Return via Gilman, Paul, San Bruno, Bacon, Halyoke, Woolsey, University to Silver.